

Nitro-themed ice cream shop made famous by Shark Tank, Sub Zero, opens in Generation Park in June

By Kaila Contreras

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Photo: Checkers Restaurant

IMAGE 1 OF 4

Checkers Drive-Thru restaurant will open for business in Humble on June 26.

People can enjoy some nitro-infused ice cream while they're visiting Generation Park after Sub Zero Nitrogen Ice Cream opened this month on 12230 West Lake Houston Pkwy. Ste. 250.

With nine other locations in the Houston area, Sub Zero is not a typical ice cream parlor. Liquid nitrogen is used in the process to make the ice cream.

One can choose a flavor already on the Sub Zero menu such as Chocolate Conduction, Strawberry Sigma and Peanut Butter Bonds or customize their own.

Checkers expands to Humble

National drive-thru restaurant [Checkers & Rally's](#) is rapidly expanding throughout Houston with a new location set to open its doors, Monday, July 9 in Humble. The new restaurant, owned by local entrepreneur Sam Panjwani will be located at 11863 N. Sam Houston Pkwy E.

“Houstonians know about great food and have discerning palates,” said Checkers & Rally’s Director of Franchise Development Bruce Kim. “They have been very receptive to the bold and tasty menu and value proposition that the Checkers brand has brought into the Houston market.”

The brand expects 16 additional restaurants to open by the end of 2018.

Pizza joint opens in Valley Ranch

[Pizza Cucinova](#) opened in mid-June in the Valley Ranch Town Center on 12029 N. Grand Parkway East. Suite 100.

Pizza Cucinova has two other locations in Cypress and Katy and several others in Ohio.

Customers can select from variety of pizza, pasta and salad such as the Quattro Pizza that has red sauce, shredded mozzarella, meatballs, pepperoni, crumbled sausage and soppressata.

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