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FOR IMMEDIATE RELEASE

Checkers & Rally's Plans to Install 30 Modular Units by End of 2018

Drive-thru franchise brand plans to open more than 60 restaurants this year

Iconic and innovative drive-thru restaurant chain Checkers & Rally's is gearing up for a busy 2018, with more than 60 new restaurants slated to open this year, approximately 30 of which are modular build-outs. Checkers & Rally's is slated to install 18 modular units by end of summer. The brand's modular units are constructed offsite in a controlled environment, and are delivered to the location site and set via crane.

This strategy allows-Checkers & Rally's franchisees to shave up to 12 weeks off of the development process, allowing for lower construction costs and minimizing time spent securing city permits and on construction. The increased speed and lower costs allow Checkers & Rally's corporate and franchisees to expand into markets that were once deemed cost-prohibitive. Once set, locations typically open 30-60 days later.

The first location to drop this year was at 4000 W. Hallandale Beach Blvd in Pembroke Park, Florida, which opened on January 28th. Building on the momentum of the first modular drop of the year, Checkers & Rally's set another modular unit at 441 Adam Shepherd Pkwy in Shepherdsville, Kentucky on April 11th, with another set to drop in Whitehall, Ohio on April 21st. Others to be dropped in 2018 include: Antioch and Jackson Tennessee; Orange City, Lantana and Orlando Florida; Baxley, Georgia; Romeoville, Illinois; several in Houston, Texas; Baltimore, Maryland; and Columbus, Ohio.

ABOUT CHECKERS & RALLY'S RESTAURANTS, INC.

Based in Tampa, Fla., Checkers & Rally's Restaurants, Inc., an iconic and innovative drive-thru restaurant chain known for its "Crazy Good Food," exceptional value, and people-first attitude, operates and franchises both Checkers® and Rally's® restaurants. With more than 870 restaurants and room to grow, Checkers & Rally's is a proven brand with flexible building formats that is aggressively expanding across the country. Checkers & Rally's is dedicated to being a place where franchisees and employees who work hard can create opportunity for themselves, their families, and their communities. In recent years, the brand has been awarded several of the industry's most prestigious awards including: Ranking #140 on Entrepreneur's 2018 Franchise 500, Top Food and Beverage Franchise by Franchise Business Review, 2016 and 2017 Best Franchise Deals, "Best Drive-Thru in America" by QSR Magazine, the "Hot! Again" award from Nation's Restaurant News, and "#1 Most Craveable Fries" by Restaurant Business. For more information about franchise opportunities with Checkers & Rally's, please visit www.checkersfranchising.com.